

The IPLAC Young Members' Committee,  
Chicago-Kent Center for Design, Law & Technology (cΔ), and  
Chicago-Kent Intellectual Property Law Society present:

# An Evening of Design

**Featuring TED-talk style presentations by:**

**Rotimi Solola**, Industrial Designer

**Alisa Abbott**, Attorney (Banner & Witcoff)

**Joey Zeledón**, Design Principal (Steelcase)

**Christopher Carani**, Shareholder  
(McAndrews, Held & Malloy)

**Professor Graeme Dinwoodie**, Co-Director &  
Co-Founder of Chicago-Kent's Center for  
Design, Law & Technology [cΔ](#), will moderate.

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**Date:** October 11, 2018

**Time:** 5:30p.m. – 8:00p.m.,  
followed by Reception

**Location:** IIT Chicago-Kent  
College of Law, Auditorium  
565 West Adams Street,  
Chicago, IL 60661

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## Registration

IPLAC Members: \$20

Non-Members: \$30

Student: \$10

Senior: \$10

Please click [here](#) to register by October 8, 2018.



## Rotimi Solola

### Industrial Designer

Rotimi Solola is an award-winning Chicago-based industrial design consultant. With experience in both consulting and corporate environments, Rotimi has contributed to the successful launch of multiple products. Solola founded SO design in 2017 and teaches adjunct at the University of Illinois at Chicago. Before becoming an independent designer, Solola was on the Motorola Mobility cell phone design team, where he acquired much of his knowledge on bringing products to market. Outside of designing and lecturing, Solola stays involved with the design community by speaking at conferences and judging design competitions.



## Alisa Abbott

### Attorney (Banner & Witcoff)

Alisa Abbott represents clients in all facets of design patent procurement, prosecution, enforcement and infringement. Her practice includes evaluating and securing design patent protection of a broad range of sophisticated technologies. Ms. Abbott's practice also includes post-allowance support, such as client advocacy and dispute resolution when infringement or enforcement needs may arise. Prior to joining Banner & Witcoff, she practiced at a boutique intellectual property firm advising one of the world's largest electronics manufacturers on both foreign and domestic design procurement and prosecution. Ms.

Abbott has also written articles addressing issues related to design patent rights, including co-authoring a chapter entitled, "Protecting and Enforcing Design Rights in the United States," for World Trademark Review's Designs: A Global Guide 2018. Ms. Abbott graduated from the University of Virginia with a Bachelor of Arts degree, double-majoring in American Studies and Religious Studies. She earned her J.D. from Washington & Lee University, focusing the majority of her practicum-based studies on intellectual property coursework.

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## Joey Zeledón



### **Design Principal (Steelcase)**

Joey Zeledón is an award-winning designer with expertise in industrial design, experience design and design strategy. Throughout his career, Joey has designed footwear for Clarks and Banana Republic, furniture and spaces for Steelcase, and everything from housewares and consumer electronics to medical devices, food experiences, and services for a wide range of clients while consulting at Smart Design and Continuum. He's also the author of *Touchy/Feely*, a book exploring emotion-centered design. Joey holds a BFA in Industrial Design from Rochester Institute of Technology with a Concentration in Sociology. You

can check out his *Touchy/Feely* drawings on Instagram [@joey.zeledon](https://www.instagram.com/joey.zeledon) and find more of his design work on Behance at [behance.net/joeyzeledon](https://www.behance.net/joeyzeledon).

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## Christopher Carani



### **Shareholder (McAndrews, Held & Malloy)**

Christopher V. Carani is a partner at McAndrews Held & Malloy, Ltd. He practices in all areas of IP law, including patents, designs, trademarks and copyrights. He has significant experience leading litigations and managing global IP portfolios. He is a well-recognized authority in the field of design law, having published and lectured extensively on the topic. He is the editor of *Design Rights: Functionality and Scope of Protection* (Wolters Kluwer NV, 2017), chair of the International Association for the Protection of Intellectual Property design rights committee and an adjunct professor of IP law at Northwestern University

School of Law. He earned a JD from the University of Chicago Law School and a BS in engineering from Marquette University.



## Graeme Dinwoodie

### **Professor, Co-Director & Co-Founder of Chicago-Kent's Center for Design, Law & Technology**

Graeme B. Dinwoodie is Global Professor of Intellectual Property Law at Chicago-Kent College of Law, and co-Director of the Center for Design, Law and Technology (cΔ). He returned full-time to Chicago in 2018 after nine years as the Professor of Intellectual Property and Information Technology Law at the University of Oxford, where he was also Director of the Oxford Intellectual Property Research Centre. Professor Dinwoodie holds an LLB (Hons) degree from the University of Glasgow, an LLM

degree from Harvard Law School, and a JSD degree from Columbia Law School. He was elected as a member of the American Law Institute in 2003, and served as President of ATRIP from 2011-2013. In 2008, the International Trademark Association awarded Professor Dinwoodie the Pattishall Medal for Teaching Excellence in Trademark Law. In addition to his book *A Neofederalist Vision of TRIPS: The Resilience of the International Intellectual Property Regime* (Oxford Univ. Press 2012), co-authored with Rochelle Dreyfuss, he is the author of five casebooks including *Trademarks and Unfair Competition: Law and Policy* (5th ed. 2018) (with Janis), and *International Intellectual Property Law and Policy* (2d ed. 2008) (with Hennessey, Perlmutter and Austin). Professor Dinwoodie has served as a consultant to the World Intellectual Property Organization on matters of private international law, as an Adviser to the American Law Institute Project on Principles on Jurisdiction and Recognition of Judgments in Intellectual Property Matters, and as a consultant to the United Nations Conference on Trade and Development on the Protection of Traditional Knowledge. He currently serves as an Adviser on the ALI's project on the Restatement of Copyright Law.